JHARKHAND Rai University
UGC RECOGNISED UNIVERSITY
ACCREDITED BY NAAC

Lesson Plan & Tracking

Programe : BBA	**Session : 2021-2024**	**2022**	**Sem: III**
Course: RESEARCH METHODOLOGY			
Name of the Faculty:SINDHU CHAUHAN	**Commencement Date: 29th August**		**Date of Closure:31st December**

Lecture No.	Week	Unit	Topics to be Covered	Blended Mode			Date	Duration	Tracking of Lectures	Related Course Outcome	Signature of Faculty	Signature of HoD	Remarks (if any)
				ICT Tool/Platform/ LMS	Resources	Activity							
1	1	I	Research Methodology-Definition, Objectives,Role										
2			Scope										
3			Research Process										
4	2		Research Design										
5			Choice of Research Design										
6			Types of Research										
7	3		Limitations										
8			Research Problem										
9			Experimental Error										
10		II	Sampling- Meaning ,Advantages										

11	4		Limitations										
12			Types										
13	5		Techniques										
14			Non-Probability Sampling										
15		III	Data Collection Methods										
16			Secondary Data										
17	6		Schedule & Questionairre										
18			Survey										
19			Levels of Measurement										
20	7		Comparison, Rank order,constant sum										
21			semantic differential,itemized ratings										
22			Likert Scale										
23	8		Comparative Techniques										
24			Non-Comparative Techniques										
25		IV	Data Preparation & Analysis-Editing, Coding, Classifying ,Tabulation										
26			Hypothesis										

27	9		Hypothesis Testing										
28			Parametric & Non Parametric Tests										
29	10		Mean Median Mode										
30			Time Series Analysis										
31			Correlation										
32	11		Regression										
33		V	Report Writing: Meaning, Types										
34			Guidelines, Guidelines for writing a report										
35	12		Report Format, Guidelines for Evaluation										
36			Revision										
37			Revision										
38	13		Model Paper Discussion										
39			Model Paper Discussion										
40			Model Paper Discussion										